

Annual updates 2012 - 2013
Responsibility Deal Pledge:
A1. Alcohol labelling

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PLEDGE A1. Alcohol Labelling

“We will ensure that over 80% of products on shelf (by December 2013) will have labels with clear unit content, NHS guidelines and a warning about drinking when pregnant.”

Partner Name	Please describe the progress you have made on alcohol labelling, over the last year:
10 International	Over the last year, we have cross-checked all our labels to make sure they are in accordance to the official EU standards. No labels required any amendments to the alcohol labelling.
AB InBev UK	<p>All AB InBev UK brands currently carry unit information, the Drinkaware website and a Please Drink Responsibly (PDR) message.</p> <p>We have been adding the CMO guidelines and pregnancy message to our primary and secondary packaging of our global brands. By December 2013 all of our global brands, Stella Artois, Beck's and Budweiser, will carry the five labelling elements set out in the pledge. These brands account for 91% of our sales volume.</p> <p>Where possible we are adding the five responsibility messages to other products within our portfolio that are produced in the UK.</p>
Accolade Wines	<p>Accolade Wines has pledged the commitment to ensure that over 80% of its products on shelf will have packaging with clear unit content and a warning about drinking when pregnant. As of 30 April 2013, we are 90-95% compliant with these two packaging requirements (unit content & pregnancy pictogram).</p> <p>With the additional packaging requirements, it continues to be the policy of Accolade Wines to have packaging with clear unit content, a warning about drinking when pregnant (pregnancy pictogram), messages promoting responsible drinking and Drinkaware on its products sold in both UK and international markets.</p> <p>Where a product is sold in a number of international markets it is not always possible to include the NHS (CMO) guidelines as they may not always be consistent with the applicable local guidance and recommendation. Accordingly we will not be able to include NHS guidelines on all of these products. However, we have explored ways to circumvent this issue and have spoken to our EU customers in various markets. This appears not to be an issue for some of our EU export markets so moving forward it is possible that the majority of our products will feature the five packaging requirements which include: clear unit content, a warning about drinking when pregnant (pregnancy pictogram), responsible drinking messaging, the Drinkaware website and the NHS (CMO) guidelines. For products sold in the UK only we will endeavour to include the NHS (CMO) guideline on our entire range of products. As of 30 April, 2013, 60% of our product range features all five of these packaging requirements, including the NHS (CMO) guidelines.</p>
Aldi Stores	In April 2012 - March 2013, 100% of our own label alcohol products were compliant and featured all five elements of the labelling pledge: clear unit content, NHS guidelines, a warning about drinking when pregnant, reference to the Drinkaware website and responsibility message. In Ireland, we also display the Responsible Retailing of Alcohol in Ireland (RRAI) logo and responsibility message on all own label alcohol products.
Anniston Farms (Arbroath) Ltd	N/A

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Aston Manor Cider	We have exceeded the pledge and are at 95% of labelling which meet the criteria. We aim to be at 100% before the end of 2013.
Bacardi Brown - Forman Brands	We continue to make progress against this pledge.
Beam Suntory	We have already exceeded the target of 80% of our products on shelf complying with the requested labelling messaging. Currently, we are working to amend packaging of our recently acquired Irish Whiskey assets and one SKU of our Jim Beam Bourbon Whiskey.
Bidvest 3663	We have introduced the range Small* but perfectly formed, which has 4 SKUs and contain all of the required elements of the alcohol labelling pledge. These have replaced other 18.75cl formats which did not contain the required labelling information. The artwork for the 3 x Furious Boar labels was amended to contain the pregnancy warning element of the pledge, and will be bottled by June 2013. The Califia Falls Rose label is the only bulk line outstanding and will be amended to contain all required elements by the end of 2013.
Booker Group plc	91% of Booker's own label products now carry clear alcohol unit content, NHS guidelines and a warning about drinking when pregnant. All new own label lines are now launched with these minimum requirements in place.
Bottle Green Limited	During this year, 2013, we have moved our compliant labelling volume to 98.8% across our light wines and champagnes (excluding retailer own label).
Brand Phoenix Limited	All our light wines and our 5.5% products have labels and packaging which clearly show unit content, NHS guidelines and a warning about drinking when pregnant.
British Beer & Pub Association	A large number of BBPA members are signed up to this pledge and have been taking steps when adapting their packaging to ensure that they meet the requirements outlined under the pledge. BBPA continues to support members in this process and is also assisting with monitoring the pledge in partnership with the Portman Group to ensure that the industry is on target to achieve this pledge by December 2013. The BBPA remains confident that the brewing sector will meet the target of 80 per cent compliance by December 2013.
Buckingham Schenk	We have ensured that all our branded labels clearly demonstrate unit content, NHS guidelines where space allows and warning of drinking when pregnant.

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C&C Group plc	In the area of unit labelling Cantrell and Cochrane has been an early leader with the new labelling guidelines. We have over 95% of production showing unit information, guidelines and pregnancy warnings.
Carlsberg UK Ltd	Carlsberg UK continues to fully support the appropriate labelling of brands within the UK. All core UK Carlsberg brands already have the Chief Medical Officers advice, a warning about how to drink when pregnant through the pregnancy logo, an 'Enjoy responsibly' line, the Drinkaware web address and the unit information of the container. The current percentage of Carlsberg UK products with clear labelling far exceeds the 80% required volume amounts and is now at virtual 100% for UK produced products. Only the very small niche imported beers (such as Mahou and Baltika) do not have the above logos.
Cellar Trends Ltd	82% of our labels are fully compliant 9% are not compliant 9% it is not applicable to We have just taken on (April 2013) another brand with non compliant labelling and we are working with the brand owner to ensure compliance.

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<p>Central England Co-operative</p>	<p>Midlands Co-operative has continued to support the Co-operative Group in achieving this pledge for the Co-operative brand products.</p> <p>The Co-operative Group reported in April 2012 that it had already achieved this pledge for our own brand products. We go above and beyond legal requirements and UK Government guidance by labelling all our own-brand alcoholic beverages with an ingredient list.</p>
<p>Charles Wells</p>	<p>In respect of our beers, we continue to update labelling in accordance with the elements of the pledge within our existing materials ordering schedule and ensure that all relevant information is included in packaging for new beers.</p>
<p>Cider of Sweden Ltd.</p>	<p>Update: Cider of Sweden Ltd., acting as the UK distributor on behalf of Kopparberg Brewery in Sweden, has modified all consumer packaging for Kopparberg Cider to include the following elements;</p> <ul style="list-style-type: none"> • Clear statement of alcohol unit content • Chief Medical Officer's Guideline • Pregnancy Warning • Drink Aware logo <p>This process is now complete.</p>
<p>Co-operative Group (The)</p>	<p>The Co-operative Group reported in April 2012 that it had already achieved this pledge for our own brand products. We go above and beyond legal requirements and UK Government guidance by labelling all our own-brand alcoholic beverages with an ingredient list.</p>
<p>Concha y Toro UK Ltd</p>	<p>Concha y Toro UK continues to ensure that over 80% of products which we supply on shelf (by December 2013) have labels with clear unit content, NHS guidelines and a warning about drinking when pregnant.</p> <p>We have moved a substantial proportion - over 25% of our UK supply to UK bottling, managed by our team here in the UK, which ensures we have even closer control over our labelling.</p>
<p>Daniel Thwaites PLC</p>	<p>As we have changed the labels to incorporate our new branding we have been updating the Health, Welfare and Alcohol Guidelines to the back labels for all our bottled products. This is now complete.</p> <p>The labels will change again later in 2013 (est Oct) as we introduce a new bottle and at this time we will house all the Health, Welfare and Alcohol Guidelines into one area on the back label.</p>
<p>Diageo Great Britain Limited</p>	<p>We continue to make good progress with many of our major brands already fully compliant with the pledge. In total we have achieved almost 60% compliance to the pledge so far on over 600 Diageo owned products and are confident of reaching our stated targets by the end of 2013.</p>

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<p>Direct Wines Holdings Ltd</p>	<p>We continue to work with all our suppliers to ensure labeling is compliant regardless of volume supplied. We provide templates to make it easier for suppliers to implement the changes. 86% of the Group's stock in volume terms now has all three elements on the back label. 93% of Laithwaite's wine (the largest by volume) has all three elements,</p> <p>We sell wines across the Group which can not feature an exclusive back label as these are bought "purchase ready" and labels cannot be changed - this includes Bordeaux and En-primieur. In the case of Avey's over 50% of its stock by volume is Bordeaux or En-primieur wine on which it is not possible to change the back label. Once we sell through stock on existing brands we will be able to move to the new back labels.</p> <p>Going forward we will be focusing on improving the range of lower strength products.</p>
<p>E&J Gallo Winery</p>	<p>At E. & J. Gallo Winery we have added the 5 of 5 health labelling to more of our major products in 2012 (Barefoot and Turning Leaf). This project ensures that we remain on track to have over 80% of our products in line with the labelling requirements by the end of 2013.</p>
<p>Edrington</p>	<p>Edrington labelling remains well above the target level. Recent analysis by our UK distributor, Maxxium UK, indicates 99.1% of all Edrington brands in the off-trade carry the appropriate messages.</p>
<p>Empire Cinemas Ltd</p>	
<p>Enotria Winecellars Limited</p>	<p>Over the last year we have continued to encourage suppliers to comply with the recommended warnings on alcohol covering all 5 points advised by Portman Group.</p> <p>Our most recent report shows that at least 80.59% of the wine we supply to the Off Trade shows the correct label warnings and 63.74% of all wine we supply from our warehouse in Park Royal is also compliant.</p> <p>Enotria continues to encourage our suppliers to comply with these labelling guidelines and we will not stop until we have achieved the maximum possible percentage of our wines labelled correctly.</p>
<p>Enterprise Inns plc</p>	<p>Due to unforeseen circumstances Enterprise have changed a major supplier to the business over the last 12 months. Unfortunately this change has resulted in a delay to the development of alcohol labeling monitoring as new systems and procedures must be developed with the new business supplier. Work is already underway to develop such systems and further updates will be provided as and when required.</p>
<p>Everards Brewery Ltd</p>	<p>We currently have three brands in bottles and our labels comply 100 per cent with the guidelines. We continue to use these guidelines in the future with any new brands we decide to bottle. This also applies to our beer in canned format which are also 100 per cent compliant.</p>

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<p>First Drinks Brands LTD</p>	<p>First drinks have conducted an internal audit of all live sku's (Part Numbers) in our business, and looked at the relative weighting of sales of each part towards Off Trade. Our business is mainly Off Trade driven in the UK, hence most of our volume sku's are more significant in this channel of trade.</p> <p>From this matrix we have ranked each Part Number's packaging (rear label) across five key attributes:-</p> <ol style="list-style-type: none"> 1. UK unit information (either serve, container or both). 2. The Govt Chief Medical Officers advice; safe consumption levels men and women. 3. Pregnancy warning statement or logo. 4. Drinkaware.co.uk URL. 5. Responsible drinking message. <p>As a result of this audit each packaging refresh is now signed off by the Planning Team as Fully or Partly compliant; The Responsibility Deal requires the first three components to be present, however we are taking "Fully Compliant" to mean all five components are present.</p> <p>We estimate that progress in 2012 meant that we were over 60% compliant in trade. Since then further progress has been made on several new packaging initiatives where the labels have been updated to compliant levels, and all new brands entering the portfolio have been compliant from day one.</p> <p>We believe we will be at 80% minimum compliance based on our Off Trade volume before the end of December 2013.</p>
<p>Frederic Robinson Ltd</p>	<p>We continue to make sure all our packaged beer has the legal requirements. We continue to add units per bottle. We follow all legal requirements.</p>
<p>Freixenet UK Ltd</p>	<p>100% of the range complies with the pregnancy warning. 5% of the range now carries unit information and NHS drinking guidelines.</p> <p>The intended change to compliance is currently delayed, as an international re-packaging project is running.</p>
<p>Fuller, Smith & Turner P.L.C.</p>	<p>Fullers first new bottle (London Pride) will begin to appear in trade towards the end of April 2013. The remaining portfolio of ales will follow within 6 months. All the new labels comply to the pledges we have made including unit awareness, pregnancy warning, NHS weekly safe drinking limits.</p>
<p>Global Brands Ltd</p>	<p>Global Brands' own products are all compliant with the five responsibility labelling statements.</p>
<p>Greene King plc</p>	
<p>H. Weston & Sons Ltd</p>	<p>We have moved to having 100% compliance on all bottle and can products produced by Westons.</p>
<p>Halewood International Limited</p>	<p>Having undertaken an audit as regards our compliance with labelling best practice, we meet the requirements outlined in pledge A1.</p>
<p>Hatch Mansfield</p>	<p>More than 85% of the wines that we sell now carry the required alcohol labelling.</p>

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<p>Heineken UK</p>	<p>HEINEKEN believes that it is important for consumers to have information about units to enable them to make responsible choices on alcohol consumption. We also recognise we can reach our consumers with information about units and Chief Medical Officer (CMO) guidelines in a way that the Government cannot and it is important that we use this opportunity by including information on our packaging.</p> <p>HEINEKEN was one of the first companies to introduce unit labelling on all 5 areas including the CMO Guidelines, warnings about drinking when pregnant, the Drinkaware website and unit information. We now provide clear unit labelling on over 99% of all cans or bottles.</p> <p>Many of our products are sold in draught in the on trade. We want to make sure that our on trade consumers are also informed about the levels of alcohol they are consuming from our brands. Therefore, we made an the individual company commitment to produce 11m unit labelled branded glasses for the on trade by the end of 2011.</p> <p>In 2012, we went further than our initial commitment to produce 11m unit labelled branded glasses by providing an additional 3 million unit labelled branded glasses to our on trade customers and an additional 2.6 million branded glasses for use at events including the Olympics, the Heineken Cup and the Champions league. This means that, by the end of 2012, we had provided almost 16 million unit labelled glasses to the UK market.</p> <p>Going forward, we plan to continue to ensure that unit labelling is available for our on and off trade customers through unit labelling on cans and bottles and producing brand-ed unit-labelled glasses for the on trade.</p>
<p>Inver House Distillers Limited</p>	<p>Inver House Distillers has 100% of its products on shelf within the UK with labels that have clear unit content, NHS guidelines and a warning about drinking when pregnant. IHD have also extended this to most of our Pan Euro products to include the UK unit statements and will continue to do so.</p> <p>There are many EU changes coming through (probably around 2017 by the time this comes into legislation) which demand ingredients lists, calorie and nutritional information. IHD commit to ensuring they will comply and support any future labelling legislation.</p>
<p>J Wray & Nephew UK Ltd</p>	<p>Compliant labels have been agreed and signed off and will be phased in over the next 6 months</p>
<p>Joseph Holt Ltd</p>	<p>Alcohol units displayed on all product labels. Drinkaware warnings printed on all labels</p>
<p>JW Lees & Co (Brewers) Ltd</p>	<p>Progress the same as the last information provided as per below:</p> <p>All our labels will conform to the requirements by October 2013 and we will ensure >80% of all products on shelf will conform at the same time.</p>
<p>Kingsland Wines & Spirits</p>	<p>In line with our pledge, for all new products that we have launched in the last 12 months, we have ensured that the back label is full compliant and all of the relevant information has been included.</p>
<p>Laurent-Perrier (UK) LTD</p>	<p>All products are now labelled with all five elements of the labelling scheme. Roll out of this stock with new labels is in progress.</p>
<p>London and Scottish International Limited</p>	<p>Continue to comply with the elements of the pledge: unit information, NHS drinking guidelines, pregnancy warnings.</p>

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<p>Louis Latour Limited</p>	<p>In the past year, we have informed our Parent Company and Agency Partners of the UK new labelling requirements to be used for all volume wines and have taken action with each of them.</p> <p>Achievements:</p> <ul style="list-style-type: none"> - Parent Company and Agency Partners notified of the labelling requirements. Time-frame agreed with each producers. - Key UK retailers informed of new labelling requirements. Back labels conform to the responsibility deal labelling are now used for at least 80% of products on shelf - "Drink Responsibly" labelling requirements applied to most volume wines sold to the on-trade <p>Actions to be taken:</p> <ul style="list-style-type: none"> - to follow up with Parent Company and Agency Patners and ensure that all volume wines in the on-trade conform to the Responsibility deal labelling requirements within the agreed timeframe.
<p>Majestic Wine Warehouse Ltd</p>	<p>We continue to contact our suppliers (existing and new) with details of the new labelling guidelines and a copy of the logo that is required to be on the back label. The label, based on the government's preferred format, includes unit information, NHS drinking guidelines and pregnancy warnings.</p> <p>A number of our suppliers have already updated their back labels and many have agreed to do this on the next print-run.</p> <p>We continue to check every bottle that comes into our depot and have a system in place to log which wines have the new label. Over the last 12 months, we have also conducted checks in-store checks.</p> <p>Over the last 12 months, we have significantly increased the number of products with the new label. We currently have over 420 lines of products which contain all 3 elements (unit information, NHS drinking guidelines and pregnancy warning).</p>
<p>Marks & Spencer</p>	<p>95% of alcohol sold in M&S stores carries a label providing information on the units, sensible drinking guidelines, a pregnancy warning and Drinkaware branding.</p>
<p>Marston's PLC</p>	<p>We have continued to comply on all new product development, with existing portfolio SKU's updated whenever labels are updated in lieu of promo/branding changes.</p>
<p>Maxxium UK Ltd</p>	<p>As part of the global sales and distribution alliance between Beam Inc and The Edrington Group, we have undertaken an analysis of the brands which we sell on their behalf within the UK. Our review indicates that we have already achieved this target. We continue to ensure that any new brands which are introduced into our portfolio contain the relevant key messages. We also sell brands on behalf of third party shareholders and we are working with them to ensure compliance: No 3 Gin which is owned by Berry Bros & Rudd became fully compliant last year.</p>
<p>McMullen & Sons Ltd</p>	<p>We are now satisfied that packaged alcohol products sold in our premises carry the appropriate warnings.</p>
<p>Mentzendorff & Co Ltd</p>	<p>The two major suppliers of Mentzendorff's business have been fully compliant with all recommended aspects of alcohol labelling for over 3 years - these two suppliers now account for 73% of our total volume. Our 3rd largest supplier now has one volume range fully compliant which makes up 4% of our total volume, bringing our total compliance up to 77%. Champagne Bollinger (all styles) fully compliant. Taylor's Port (all styles) fully compliant. Fonseca Port (all styles) fully compliant. Croft Port (all styles) fully compliant.</p>

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<p>Midcounties Co-operative</p>	<p>The two major suppliers of Mentzendorff's business have been fully compliant with all recommended aspects of alcohol labelling for over 4 years - these two suppliers now account for 74% of our total volume. Our 3rd largest supplier now has two volume SKU's fully compliant which when combined make up an additional 7% of our volume, bringing our total compliance up to 81%. Champagne Bollinger (all styles) fully compliant. Taylor's Port (all styles) fully compliant. Fonseca Port (all styles) fully compliant. Croft Port (all styles) fully compliant.</p>
<p>Moet Hennessy UK Ltd</p>	<p>More than 80% of Moet Hennessy UK's volume already carries the three required guidelines for alcohol labelling. We continue to review and improve with product launches and vintage changes as they are released.</p>
<p>Molson Coors Brewing Company (UK) Ltd</p>	<p>Molson Coors is the UK's biggest brewer of beer.</p> <p>In 2012, over 95% of our beer brands now on shelf met the 3 requirements of clear unit content, drinking when pregnant and NHS guidelines.</p> <p>These brands are: Carling (incl. C2, Carling Zest); Coors Light; Worthington's; Caffrey's; Grolsch; other lagers of small volume (Singha, etc.); Stones; Cobra and other ales of small volume (eg. Blue Moon, etc.).</p> <p>In addition, the same brands excluding Grolsch, Cobra and other ales, already meet the 5 elements (the above 3 and a responsibility message and the Drinkaware website). This equates to over 90% of all our beer brands.</p> <p>In 2012, the Grupo Modelo brands, including Corona were updated to also include the 5 elements.</p> <p>The remaining brands which do not meet this commitment are the Sharp's ales portfolio, these will be updated next.</p>
<p>Morrison Bowmore Distillers Ltd</p>	<p>We confirm that over 99% of the products we are selling in the UK are compliant with the pledge, showing clear unit content, NHS guidelines and warning about drinking during pregnancy, along with a Please Drink Responsibly Statement and the Drinkaware web address.</p> <p>Our products are distributed in the UK by Cellar Trends Ltd (www.cellartrends.co.uk) who are also signatories to the Government Responsibility Deal and members of Drinkaware.</p> <p>We will ensure that over 80% of products on shelf (by December 2013) will have labels with clear unit content, NHS guidelines and a warning about drinking when pregnant. ie there is a long time lag for new labelled stock to flow through the system as our high value products are slow selling sku's.</p>
<p>Morrisons (Wm Morrison Supermarkets Plc)</p>	<p>All Morrison's own brand alcohol products already have labels that clearly display:</p> <ul style="list-style-type: none"> • unit alcohol content • NHS guidelines • warning about drinking when pregnant • responsibility statement • drinkaware.co.uk
<p>National Association of Cider Makers</p>	<p>Nothing further to add because the targets have been met.</p>
<p>Odeon Cinemas Ltd</p>	<p>ODEON is reviewing supply contracts for alcohol supply within its cinema circuit. Range selections are being based on manufacturers who comply with the labelling requirements and timings of the Responsibility Deal.</p>

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PERNOD RICARD UK	In early 2012, Pernod Ricard UK contacted its brand owners around the world to instruct them on our Responsibility Deal commitment to provide the five elements of the consumer information on our packaging. These label changes and the required format for their presentation have been agreed with our brand owners and are being implemented across our brand portfolio in 2013.
PLACES FOR PEOPLE LEISURE	<p>All our products on shelf have labels with clear unit content, NHS guidelines and a warning about drinking when pregnant.</p> <p>Unit content per drink has been added to our bar tariffs with NHS guidelines and a warning about drinking when pregnant.</p> <p>We will ensure that all future products comply with these guidelines.</p>
PLB Group Ltd	PLB have been working closely with suppliers in the last year to ensure, where possible, the responsibility box is added to labels. All own label wines have the correct information and we are working with branded producers to do the same.
SA Brain & Company Ltd	All our bottled and canned products remain labelled at the top level of compliance and new introductions also adhere to this criteria.
SABMiller plc; Miller Brands UK	<p>Miller Brands UK has continued to apply all 5 aspects of the Government's recommended alcohol responsibility messaging to all of its brands. This includes: clear unit content, NHS guidelines and a warning about drinking when pregnant as well as a 'know your limits' message and the Drinkaware web address.</p> <p>In addition to applying the messaging to primary packaging Miller Brands have also applied all of this information to our secondary packaging as well.</p> <p>During the course of the year we have established cross functional teams that have worked to ensure that this information has also been applied to new brands that have entered our portfolio.</p>
Sainsbury's Supermarket Ltd	<p>In line with the Pledge A1, all the labelling on our own brand beers, ciders, wines and spirits includes information about unit alcohol content; the Chief Medical Officers' daily guidelines for lower-risk consumption; a pregnancy warning and signposts customers to drinkaware.co.uk. These labels are featured on all our own brand beers, ciders, wines and spirits.</p> <p>In order to help our customers identify the alcoholic strength of our own brand products more easily, we have reviewed our own brand wine labelling.</p> <p>We are in the process of rolling out new alcohol labelling, which features the ABV prominently on the front of every bottle, highlighted in colour and 10% larger than the minimum required by law. The changes will improve consistency so that customers will find the information in the same place on every bottle, helping them to quickly and easily identify unit information.</p> <p>The rollout began in October with our Winemakers' Selection by Sainsbury's range of wines. To date, we have launched eight lines, each with the new labelling. We will be launching a further 40 lines in May and another 30 later this year.</p>
Scotch Whisky Association (The)	<p>Activity to support delivery of pledge:</p> <ol style="list-style-type: none"> 1. In August 2012 asked members to submit examples of labels. 2. Continue to encourage members to have in place robust plans to deliver their contribution to the pledge, which also allows for easy monitoring and reporting of progress. 3. Ensure members are fully aware of the monitoring and reporting schedule.

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Shepherd Neame Ltd	Shepherd Neame already meets and exceeds the requirements of the Responsibility Deal in the labelling of its retail products. The labels of all beer bottled at our brewery include the following information: product ABV; unit content highlighted in a bottle graphic; maximum units per day, as recommended by UK Chief Medical Officers (men 3-4, women 2-3); the website address of Drinkaware, www.drinkaware.co.uk ; the industry-standard warning symbol regarding drinking while pregnant; location of brewing and bottling, Shepherd Neame Ltd, Faversham, Kent, ME13 7AX, England.
Sheppy's Cider LTD	All the packaging of our bottled and draught ciders sold through the off-trade incorporate the 3 core elements and details of the Drinkaware website. Products which we package under contract also include these details.
Southern Co-operative (The)	We have already achieved this pledge for 100% of our own brand alcohol products such as beer, wine, cider and spirits, sourced through the Co-operative Retail Trading Group. We go above and beyond legal requirements and UK Government guidance by labelling all our own-brand alcoholic beverages with an ingredient list. We also carry labels with clear unit content, NHS guidelines and a warning about drinking when pregnant.
SPAR (UK) Ltd	Over 90% of SPAR products have Drink Responsibly, Drinkaware, Don't Drink When Pregnant symbol and Number of Units on the label. SPAR UK have also relabelled SPAR Cider, removing the word 'strong' because we feel as responsible retailers, it is not appropriate to use.
St. Austell Brewery Co. Ltd	All three 100% Unit information All St Austell Brewery packaged ales and lagers comply with all three aspects.
T&R Theakston Ltd	We have added the number of units per measure.
Tesco PLC	All of our own brand alcohol products are labelled with clear unit content, NHS guidelines and a warning about drinking when pregnant. 99% of our own brand products have unit labelling on the front of the packaging as well; we will complete the remaining products as the packaging is redesigned over the next year.
The SHS Group Drinks Division (formerly Beverage Brands)	All our brands have carried all 5 messages for many years now. All new NPD (New Product Development) containing alcohol carries all 5 messages clearly on the back label.
Treasury Wine Estates	All TWE products packed for the UK in 2012 carried 'Enjoy Responsibly' messaging and the Drinkaware pregnancy pictogram advising consumers not to consume alcohol when pregnant.
W. H. Brakspear & Sons Ltd	We can confirm that we are compliant with this pledge as all product on shelf have clear unit content, NHS guidelines information and pregnancy warnings. All our bottled product is brewed, bottled and labelled by Marstons PLC under licence.

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<p>Wadworth</p>	<p>New labelling designed for full bottled beer range.</p> <p>As per mid June 2013 all Wadworth bottled products will carry labels with</p> <p>Drinkaware website</p> <p>Pregnant drinking warning</p> <p>Chief medical officers guideline</p> <p>Units for men and women</p> <p>Responsibility statement</p> <p>This covers 13 SKUs</p> <p>Compliance on Wadworth 6X can is being undertaken in line with Portman group requirements.</p> <p>This is the only outstanding SKU to be made compliant and will be in place by Sep 2013.</p>
<p>Waitrose</p>	<p>As part of our ongoing commitment to help our customers make informed choices, all of our 125 own label beers, wines and spirits lines now carry the department of health guidance on the labels. The labels encourage our customers to enjoy alcohol responsibly by providing unit information, calorie details, advice for people who are pregnant, details of the Drinkaware website and the web address of our online responsible drinking resource: www.waitrose.co.uk/drink/drinkingandyou</p> <p>2013 update: All of our 72 own label beers, wines and spirits lines now carry the department of health guidance on the labels.</p> <p>www.waitrose.co.uk/drink/drinkingandyou includes 'Drinking guidelines' and 'Useful Information about alcohol' sections.</p>
<p>Whitbread Group PLC</p>	<p>During 2012 Whitbread continued working with responsible manufacturers who provide this information on bottles for our guests. Our menus state that ABV is correct at time of printing and remind guests to check bottle for current information.</p>
<p>Whyte & Mackay</p>	<p>All of our brands are now compliant with the guidelines. Including Jura and Whyte & Mackay which we promised would be completed before the end of 2012.</p>
<p>Wine and Spirit Trade Association (WSTA)</p>	<p>We continue to provide WSTA members with support and guidance on compliant labelling content, including publishing guidance on the labelling scheme on the WSTA website. This includes discussing the scheme with new members joining the WSTA and encouraging members already displaying the three required labelling elements to go further and also include the Drinkaware website and responsibility messages on their products. We are working closely with Portman Group to ensure that member companies are aware of the pledge and what they can do to fulfil it by 2014.</p>