

ALCOHOL PLEDGES ANNUAL UPDATE QUESTIONS

A1. ALCOHOL LABELLING PLEDGE

Please describe the progress you have made on alcohol labelling, over the last year.

2,000 character limit

A2. AWARENESS OF ALCOHOL UNITS IN THE ON-TRADE PLEDGE

Please describe how you have promoted awareness of alcohol units, NHS drinking guidelines and the associated health harms in the on-trade, over the last year.

2,000 character limit

A3. AWARENESS OF ALCOHOL UNITS, CALORIES AND OTHER INFORMATION IN THE OFF-TRADE PLEDGE

Please describe how you have promoted awareness of alcohol units, calorie content, NHS drinking guidelines and the associated health harms in the off-trade, over the last year.

2,000 character limit

A4. TACKLING UNDER-AGE ALCOHOL SALES PLEDGE

Please describe your work to reduce and prevent under-age sales of alcohol, over the last year.

2,000 character limit

A5. SUPPORT FOR DRINKAWARE PLEDGE

Please describe how you have funded Drinkaware over the last year.

2,000 character limit

A6. ADVERTISING & MARKETING ALCOHOL ANNUAL UPDATE PLEDGE

Please describe what you have done over the last year to ensure that your products are marketed responsibly.

2,000 character limit

Do you use the Drinkaware logo?

Are you signed up to the Portman Group Code

Please describe the process you have in place to ensure your company does not advertise alcohol on poster sites within 100m of schools.

2,000 character limit

A7(a). COMMUNITY ACTION TO TACKLE ALCOHOL HARMS PLEDGE

Please describe how you have supported local community activity to tackle alcohol's social and health harms, over the last year.

2,000 character limit

A7(b). TARGETED LOCAL ACTION

Please describe what you have done to fund and/or support the activities of local alcohol partnership schemes in Local Alcohol Action Areas.

2,000 character limit

A8(a). ALCOHOL UNIT REDUCTION

Please list the actions that your company has undertaken in the last reporting year (e.g. product reformulation, serving size control, new product development, supportive promotional or marketing activity) and where possible provide data to indicate the scale of the activity.

The update provides you with an opportunity to describe the progress you have made on delivering against this pledge and the changes you have implemented in order to deliver this commitment. You may wish to indicate if your delivery plans for this pledge had to be modified and whether there were any unintended consequences that arose from your delivery of the pledge.

If you have more detailed information that you would like to share with the Department of Health but making it public might be detrimental to your business, this information can be provided on a confidential basis by sending it directly to RDalcoholnetwork@dh.gsi.gov.uk. Make clear on the email that the information is confidential, including a brief explanation of why this is necessary. This information will then be used for internal monitoring and evaluation only and details will not be published without the company's permission.

2,000 character limit

A8(b). RESPONSIBLE CAN PACKAGING

To support the pledge of removing a billion units of alcohol sold annually from the market, please describe what action you have taken to not produce or sell any carbonated product with more than (4) units of alcohol in a single-serve can

2,000 character limit

A9. LIFESKILLS EDUCATION AND ALCOHOL EDUCATION IN SKILLS

Please say how much funding you plan to or have deposited in the Lifeskills Education and Alcohol Foundation (LEAF) bank account. 2,000 character limit

ALL ALCOHOL PLEDGES (Completion of this section is optional)

If you wish, you may use this section to provide additional data/information about your pledge activity over the last year, to comment on your earlier responses or to describe the progress you have made. You may wish to direct interested observers to company documents or reports where you have already given details of progress on your Responsibility Deal pledges. You may also include information about consumer research or changes in product sales following implementation. If appropriate, please provide a web-link.

2,000 character limit

Partners can complete their annual updates online. Please [login](#) here.